



Please submit via www.callowhill.org or email to: callowhill@gmail.com

# Board Nomination Form 2019

- Board Member information: There are 8 board positions up for re-election in 2019.
- General board members are elected for 2-years; the President and Vice-President are also asked to serve for 2-years.
- In general, the board meets once per month. As a board member it is asked that you serve on at least one of the committees noted below, and that you try to dedicate approx. 5 hrs/mo to board responsibilities.

Name: Benjamin Math Phone: 856-745-4231 Email: benjamin.aaron.math@gmail.com

Address: 1112 Buttonwood Street Apt. B Philadelphia, PA 19123

Which committee would you be most interested in serving on? (choose as many as apply)

Green and Clean

Zoning/Design Planning

Community Engagement

Membership/Volunteer Coordination

Website/Social Media

Communications/Marketing

Are you a CNA member? Yes

No

What position interests you? President Vice President Treasurer General Board

## What do you like most about the neighborhood?

I think that Callowhill exemplifies many of the greatest things about Philadelphia. The culture and history of the area rooted in art as well as industry set the stage for a neighborhood with great potential. I believe that the neighborhood's proximity to Center City Philadelphia, its history, and the residential and business community that reside within it are a promising landscape for creating an archetype for Philadelphia neighborhoods that advance in beautification, safety, civic involvement, residential appeal, and consideration for their longtime stakeholders. Getting involved with CNA has given me great hope for the future that lies ahead of our neighborhood. It is home to a strong and civic minded community that works hard to identify problems, overcome obstacles, and consider the ways in which organized actions affect the many stakeholders that the organization serves. Such organizations and actions therein are critical for the advancement of Philadelphia.

## What do you think needs improvement in the neighborhood?

I believe that foremost, the neighborhood needs to improve in its ability to collect litter, restore vandalized property, maintain safe and well-lit streets, and create a culture in which residents and businesses alike feel that they are a responsible part of such efforts. I think that when these issues are addressed other issues will cease to be problematic, including vacant real estate, unfinished construction projects, vandalism, and other crime. Another big issue facing our community is disengaged voters. Fewer than 20% of eligible voters in Philadelphia vote. If a greater proportion of our neighborhood came to vote in municipal elections the problems facing our community would receive the government attention that they deserve. Lastly, our neighborhood is home to great people but lacks sufficient community spaces, events, and communication forums to foster a community. I believe that a function of CNA should be to build the framework for and foster such a community with events, communication, and opportunity. Success in this area could also be helpful in increasing voter engagement and alleviating aforementioned problems facing the neighborhood.

Tell us a little about yourself—how long have you lived in the neighborhood and what would make you a good board member:

I grew up in and nearby Philadelphia. I have lived in Callowhill for almost one year. I went to college at Temple University and majored in Tourism & Hospitality Management with a certificate in Event Leadership. While I was there, I developed a social media community to promote events to local college students. I was fortunate to have curated a following of more than 10,000 highly engaged followers on each of Twitter, Snapchat, and Facebook, while working with some of the most established venues in our city including Live Nation theaters and arena divisions as well as our very own Union Transfer and Electric Factory. I developed strong skills in event marketing and used them to help Avenue of the Arts, Inc. develop their digital presence as well. After finishing my degree at Temple University I engaged in many months of additional self paced study and earned a certificate in Social Impact Strategy from University of Pennsylvania. Following my time at Temple I worked as a digital marketing freelancer and helped companies like Penn Mutual Asset Management, Temple University, and many more businesses and agencies meet their marketing objectives. My volunteer experience includes working with Big Brothers Big Sisters as a Big Brother to an 11 year old, working with Autism Cares as a volunteer coordinator for their annual Race for Resources, and working with the Temple University Office of International Affairs as an orientation leader. I enthusiastically believe that my experience and passion for making our world better will contribute to making me an effective board member and build progress in our journey to solving aforementioned issues while developing a safe, collaborative, engaged community. Additionally, I currently volunteer with the website committee and intend to help the board create a refreshed website and web communications infrastructure.